

ARMA Hawaii Chapter

Aloha,

The ARMA Hawaii Chapter has made great strides within the past couple of months and we are very excited for more things to come in 2017. ARMA Hawaii Chapter plans and goals:

- Our sponsors have been a huge reason we are still in existence today. They see the importance of the association and are always keen on the values we provide as a chapter to our members. This year, we are honored and excited to have Belfor (platinum) and Profile Record Systems (gold) join our chapter as sponsors. We now have five sponsors, which include our long-time partners, Access, Goodsill Anderson & Stifel, and Crown Records Management.
- The Hawaii Chapter has brought on board Sunni McCord of Artistic Studios who has revamped our website. Sunni's expertise in web buildups, social marketing, and promotions has been a tremendous help to the chapter as we attempt to provide a site where useful information and resources are available to our members and guests. We hope this change will draw other professionals to site and to join the chapter. The website is constantly being tweaked, but changes to the layout and navigations have been made. We've also made it e-friendly for our members and guests to register for program events online.
- Although we've lost some membership in the past few months, the Hawaii Chapter has seen several past members rejoin the association. We found that changes in the field of Records Management have prompted our past members to rejoin as they see the need to keep up with the career field.
- We've had some great speakers present to the chapter the past months and we are even more excited and honored to kick-off our half -day and full-day seminar on February and May respectfully. For the month of February we welcome Fred Grevin from the New York Economic Development Corporation who will present a workshop on Digital Preservation and in May we welcome Howard Loos from Brigham Young University conduct a workshop on several topics related to electronic records.
- The chapter's support extends beyond the profession and has continued to participate in community events. The Hawaii Chapter continues to be an advocate for curing diabetes by participating in the annual Tour de Cure, which raises funds for diabetes research, education, and advocacy. In addition, this past December, our chapter continued the tradition of participating in the annual Toys for Tots program, in which donations were provided by our members to provide toys, books, and other gifts to less fortunate children.